

MEDIA RELEASE FORM

This form is intended to give consent to take images, moving footage, audio, comments and other personal data to then be stored and used. This form covers consent for use of the above for internal and external communication and storage of the data collected as a result of this consent. All data (images, film, comments, personal info on this form), will be stored by St. Georges' University. The images, moving footage, audio, comments may be shared with University affiliated 3rd party organizations in order to fulfill the communication work necessary, e.g. providing images and other content to design/print agencies, etc.

These rules govern images, moving footage, audio, comments, etc. intended for use in any University publication of a marketing or a public relations nature, such as newsletters, brochures, viewbooks, promotional items, or other such material. These rules apply to marketing materials created and/or promoted on behalf of the University. Releases also must be obtained for photographs used on the web. These rules are not in effect when photographs are taken of news events, but photographs taken for news purposes require a release for reuse in marketing materials.

I, the undersigned, do hereby grant to St. George's University, its employees, officers, agents, representatives, trustees, and assigns ("SGU") my permission to interview me and/or to use my comments, likeness in photograph(s)/video in any and all of its publications and in any and all other media, whether now known or hereafter existing, controlled by St. George's University, in perpetuity, and for other use by the University and third party organizations authorized by SGU to use such content. I agree that my image and/or comments may be used for purposes including, but not limited to, editorial content (ie: feature news articles, profiles, testimonials in newsletters, social media posts), marketing collateral (ie: brochures, websites, presentations, signage, emails), and advertisements (ie: print, digital, social).

I agree that neither I nor my heirs shall be entitled to any compensation for the use of my name, photograph, likeness, or other image of myself.

This release applies to photographs, audio, or video recordings, and/or comments collected as part of the session(s) listed on this document only.

Description of assets or shoot

I understand that SGU will keep all its images in accordance with applicable data protection laws. I also understand that the still/moving images/audio used for publicity or marketing purposes are in the public domain and therefore could potentially be reproduced, altered, or re-used by anyone in the world outside of SGU's control. I know I have a right to withdraw consent at any time but understand that withdrawing consent will not affect the material that appears in publications, on the web or social media, that are already in circulation.

There are no geographic limitations on where these materials may be distributed. I hereby voluntarily release and hold harmless SGU from any and all liability arising out of or in any way related to the use of such images and comments, including but not limited to any liability arising by virtue of any blurring, distortion, alteration, illusion, editing, or use in composite form, whether intentional or otherwise, that may occur in the making or processing of the finished product.

I retain the right to use and share any submitted materials, as well as grant to SGU the non-exclusive right to use, display, reproduce, store, and distribute the materials in any format (including but not limited to print and electronic versions).

Full Name

Phone

Email Address

Signature

Date(s)